

MINIBIBLIOplus

Propulsée par
Powered by



FRASER
HICKSON

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ANNUAL REPORT 2017



*Raising literacy levels through
personal connection!*



**Nicholas
Hoare
President**

PRESIDENT'S REPORT

Fraser Hickson's metamorphosis continues to go from strength to strength as the butterfly emerges.

In a year marked by singular expansion, but relentless change, our *MINIBIBLIO* concept has not only consolidated its hold on the island of Montreal, but expanded its purview. While still focusing on "the first 1,000 days" - the crucial importance of encouraging parents to read to their children and catch them young - we have now become involved in such non-traditional partnerships as ArtHives and New Hope Seniors' Centre, adding useful strings to our bow. Our complement of volunteer readers has strengthened, as has their level of training; and with a lengthy waiting list, demand for our services has never been stronger.

45 *MINIBIBLIOS* in almost as many months not only represent "critical mass", but social acceptance; and with it, in turn, community awareness. Our CEO, Helen Fortin, has been assiduous in leveraging our "street cred" with both present and prospective donors; and while still inadequately funded, we have stabilised and budgeted our existing finances such that the year was managed very soundly indeed within its constraints. A new *MINIBIBLIO* a month is a tall and exhausting order, and while we cannot fully meet demand at present, or maintain that pace without further infusions, hopes remain high that improved funding would enable us to address both in short order.

None of this would have occurred without a devoted staff and an involved board, both of whom have served Fraser Hickson nobly. In a year marked by political upheaval, not least in our old home precinct of CDN/NDG, there have been unexpected changings of the guard, but our relationship with our hosts, the benevolent Borough of NDG, remains durable and strong, as does its continuing generosity.

Best of all, our indefatigable CEO, Helen Fortin, has become much more visible in the wake of internal improvements, which will help tremendously in the promotion of our cause going forward. My appreciation of her sterling efforts during this tricky transition is both unreserved and shared by the entire Board. We salute her warmly.

In closing, I would like to personally thank our Treasurer, Pierre Chanzonkov, for services rendered that have far exceeded the call of duty, and our revered Past President, John Dinsmore, for his meticulous and continuing attentions to the management and minutiae of our beloved Library.

"Powered by Fraser Hickson" is more than just a catchphrase. With such a wonderful team now in place, we can really look forward to another exciting year ahead.

In the meantime, your collective contribution has been, frankly, indispensable. My warmest thanks to all involved, especially our staff.

Nicholas Hoare



Helen Fortin
CEO/Executive
Director

CEO/EXECUTIVE DIRECTOR'S REPORT

Fraser Hickson has much to be proud of this year! Thanks to the confidence that the Borough of CDN/NDG placed in us, we received grants from the *Fonds québécois d'initiatives sociales dans le cadre des alliance pour la solidarité (MTESS 2017-2018)* and *Politique de l'Enfant*, which allowed us to attract the professional staff we needed to move forward.

We continue to offer our community free public **MINIBIBLIO**s (mini libraries) which includes, if selected, an *Early Literacy Component*. The *ELC* is also offered as a stand-alone. All fall under the umbrella **MINIBIBLIOplus**. The best news - our partnership numbers have increased and we are now recognized at **45+** locations. Through the '*multiplier effect*' we are reaching 30,000 plus potential readers !

In 2017 we succeeded in mentoring parents on early literacy recruiting 15 new volunteers all of whom were certified by *Communication-Jeunesse* (including the entire staff) to train our clients' employees, volunteers and parents on how to read to children and set up literacy programmes - *'I love seeing the engagement on the faces of the kids I read to and the ways the different aged kids interact with the stories every week...they'll remember 'story times' growing up and how much fun they were. Community is so important, and I'm proud to be a part of theirs'*. Katie Bezaire, volunteer.

We raised visibility via Social Media posting daily on FACEBOOK and there were were 5000+ views of staff and Board videos on LinkedIn. We spoke with heart about our ***Mission - raising literacy levels by working with partners to bring books to life, starting with the very young and to those who need them most.***

Community activities included the launch of a very special **MINIBIBLIO** to honour our long time Board member, the late Honorable Warren Allmand, at New Hope Seniors Citizen Centre; holding a concert with Grammy award winning artist Kyle Sanna and Dana Lyn; attending the Community's Quality of Life Conference and round table discussions; helping the borough prepare events on NDG's history - staff video interviews were part of each exhibition; partnering with the *ArtHives* project during NDG ArtsWeek festivities - our volunteers reading to children in a very homey *yurt* was a huge hit!; attending neighbourhood festivals; partnering with the Segal Centre during *The Hockey Sweater* run (Roch Carrier is our Honorary Board President); participating in a book launch at the BANQ for *Bibliothèques québécoises remarquables* (a chapter of which is dedicated to Fraser Hickson and written by our esteemed Past President, John Dinsmore); participating in Le Salon du livre; receiving a Deed of Gift from McCord Museum as they welcomed our archives into their fold; attending all pertinent events held by libraries of Montreal, the Chambre du Commerce de Montreal, and Association of Fundraising Professionals (the CEO is an AFP Mentor); and, becoming a member of the Community Service Initiatives Programme (CSI) through Concordia University. We leveraged Canada's 150 birthday celebrations by attending key conferences and continued to act as a networking hub to help keep the community connected, which ultimately libraries were built to do!

Stay tuned throughout 2018 for the launch of our **MINIBIBLIOplus** brand and creation of **MINIBIBLIOplus** partners. Thank you to all of our donors, volunteers and partners for a wonderful year! *Our continued growth depends on you!*
www.fraserhickson.ca/support-us

Respectfully submitted,
Helen Fortin

THE PEOPLE WHO MADE IT HAPPEN!

STAFF 2017

Helen Fortin
Alan Lindhorst
Rebecca Pothier
Cathy Ransom
Barbara Whiston
Niusha Zohorian Fouladi

VOLUNTEERS 2017

Shamim Khan	Esmaili-Kakroudi
Thomas Bagg	Rosa Hachour
Dana Stewart	Victoria Lamas
Sue Tan	Karina-Diana Templer
Valerie Nguyen	Stéphanie Simard
Elitza Mitropolitska	Zohra Yahiaoui
Emily Murray	Alyssa Veyra
Kayla Phillips	Robin Paquette
Katherine Bezaire	Pascale Jean
Armaghan Esbati	Ghana Al Jabali
Mahtab Martha	Shira Atkinson
	Shonezi Noor

MINIBIBLIOplus PARTNERS

- Y Centres (Downtown, Du Parc UbiSoft, Du Parc on Parc, Du Parc Daycare St. Viateur, NDG, Saint-Laurent, Cartierville, Westmount (2))
- Baobab Familial
- Boys & Girls Club of LaSalle (2)
- Hôpital CHU Sainte-Justine
- CHU-Sainte-Justine – Centre Marie Enfant
- CPEs/Garderies: Les Copains d'Abord, Château-des-neiges, Les enfants du paradis, Le gardien des rêves, NDG, Imagination East/West, RVH Child Care Centre, Garderie Vêndome, CPE HEC (2) Garderie Métropolitain
- DESTA
- Elizabeth House
- Dr. Julien - Services préventifs à l'enfance
- Jamaica Association of Montreal Inc.
- Je Passe Partout
- Kahnawake Library
- L'Association des Parents de Côte-des-Neiges
- Le Relais Côte-des-neiges
- Limmud Centre
- Loyola Centre
- MAB-Mackay Rehabilitation Centre
- MINIBIBLIO Warren Allmand at New Hope
- Montreal Fluency Centre
- MOTHERLAND
- NDG Community Council
- PEP (Parents engagés pour la petite enfants)
- Quebec Board of Black Educators
- St. Raymond's Community Centre
- Walkley Centre

BOARD

Nicholas Hoare (President)
John Dinsmore (Past-President)
John Hussey (Vice-President)
Pierre Chanzonkov (Treasurer)
Simon Abou-Fadel
Celine Cooper
Kim Drummond
Rachel Hawes
François Morin
Catherine Rust
Arthur Schweitzer
Helen Fortin (CEO/Executive Director)
(In loving memory - Warren Allmand)

HONORARY BOARD

Roch Carrier (Honorary Chair)
John Dinsmore
Anne Lagacé Dowson
Barbara Drury
Brian Edwards
The Honourable Yves Fortier
Michael Goldbloom
Sheila Goldbloom
Robert Gordon
Scott Griffin
Mitch Joel
Oliver Jones
David Laidley
Andrew Molson
Michael Novak
Alex Paterson
Senator André Pratte
Peter Trent
Stéphane Vaillancourt
Manon Vennat
Patterson Webster



NDG ARTS WEEK

Why is **MINIBIBLIOplus** important to you?

Cookie Rossy - The Rossy Family Foundation

*'Congratulations to Fraser Hickson on implementing a successful **MINIBIBLIO** program focusing on the concept that children are born to read! Literacy influences well-being and is closely linked to nearly all the major determinants of good health identified by Health Canada. I champion, as should others, Fraser Hickson's emphasis on reading to children in the First 1000 Days of Life to ensure Canada's cultural and economic prosperity!'*

NDG Y Ross Chechille - Executive Director

'This initiative is an essential component of the YMCA's overall Mission to contribute to the development of spirit, mind, and body, and to the well-being of individuals, families, and communities. What better way to achieve this goal than through the strengthening of the mind through the written word!'

Geraldine Pettersen - Parent

'I greatly appreciate the presence and contribution of the Fraser Hickson at the NDG Y. Reading books with our kids is something we value and Emile is always excited to have to pick a "new book" every Monday. Emile comes back home anxious to share this new story with us. He even picks the same books over and over again and we get the sense that he is attached to these books.'

Megan Hardman - Volunteer

*'The educators at the YMCA recognize the value of the **MINIBIBLIO** program. They appreciate the variety of age-appropriate books in the collection and the support it offers to their other classroom activities. Oftentimes the educators tell me that the children loved the books they checked out so much that they read them as a class for the entire week. I can see that these children's lives are enhanced by the **MINIBIBLIO** program, and only wish that all kids had access to this program!'*

Louise Labory / Ancienne Directrice Bibliothèques - Service de la culture Ville de Montréal

*«Je félicite la Fraser Hickson pour ses services innovateurs de **MINIBIBLIO** en partenariat avec des institutions communautaires à travers notre ville. C'est une addition importante à notre environnement formatif pour stimuler la lecture et le développement de nos compétences en littérature.»*

FONDATION DR JULIEN

*Dr Gilles Julien - pédiatre social, fondateur et président
«La lecture favorise le développement de l'enfant sur plusieurs plans, notamment ceux de l'acquisition du langage, de l'écoute et de la capacité à reconnaître les mots écrits. J'encourage les initiatives, comme celle de Fraser Hickson, qui incitent les parents à lire régulièrement à leurs enfants dès leur naissance et ainsi garantissent une entrée scolaire réussie. Tout le monde peut partager le plaisir de lire! »*

Vincent Absi - Administrative Assistant, Fondation du Dr. Julien

'The children greatly appreciate the books and they consult them onsite and borrow them as well for short and longer terms. The children recommend titles amongst themselves of books they've read. It is an excellent way to stimulate their imagination and their curiosity.'

BOYS AND GIRLS CLUB OF LASALLE

Mark Branch - Executive Director

'I am confident that with Fraser Hickson's continued support, the Boys and Girls Club of LaSalle will continue to grow and reach its full potential. Thank you for making a difference in the lives of our youth and their families.'

Teeanna Munro - Youth Worker

'The Fraser Hickson library at DESTA Black Youth Network has enriched our community centre. Conversations around novels, historical and prominent figures, cook book recipes and more arise between not only the staff and participants but also among the participants themselves. Being able to change the collection from time to time has also helped to keep our community interested in the library and the conversations fresh.'

MAB-MACKAY REHABILITATION CENTRE

Jackie Morrison - Visentin

Orthophoniste/Speech Language Pathologist

'Having the FH books available on site has been an invaluable addition to our speech and language resources and the shared book reading group we run in the Communication Disorders Program. Parents and therapists now have access to a tailored collection of books that matches their child's language level. And they accept specific book requests! All from the heart<.

Jaime Kastner - Speech-Language Pathologist

'The MAB-Mackay Rehabilitation Centre services children and adults with limitations in vision, hearing, motor abilities and communication. Taking advantage of the Fraser Hickson Lending Library, I have the opportunity to choose age and skill appropriate books for my clients. These become concrete examples to help parents understand exactly what their child's difficulty is, what performance expectations they should have and how to tailor book activities into fun and meaningful experiences. As with any project, pairing the right tools with the right know-how is the recipe for success. Parents can practice therapy strategies demonstrated by me in clinic and then take home those same books to recreate the experience with confidence. The Fraser Hickson Lending Library has eliminated an important obstacle for parents – time. There's no need to add "go to the library" to an already packed to-do list.'

PRÉVENTION CDN-NDG

Tamar Wolofsky – Animator

'This is a really amazing project. It's totally innovative.'

JAMAICA ASSOCIATION OF MONTREAL

Susan Hamilton – Au Futur Program Coordinator

'It's very interactive and enjoyable for the kids... "I really like the materials you have put together for the activities.. they can sit for longer than ten minutes!'

JE PASSE PARTOUT

Isabelle Rodrigue, Coordonnatrice - Projet Partenaires

«Avoir une bibliothèque aussi remplie est une chance pour nous. Les jeunes, tant les élèves du primaire que ceux du secondaire, sont curieux de feuilleter de nouveaux livres et de découvrir de nouveaux genres littéraires. Avoir accès facilement à des livres est important pour donner le goût de lire aux jeunes qui fréquentent notre organisme, nous vous en sommes reconnaissants! »

MONTREAL FLUENCY CENTRE

Toby Harper-Merrett - M.A., S.C.P.M. - Former Executive Director

*'The Montreal Fluency Centre is proud to offer a free, multilingual, book-lending service through the Fraser Hickson's **MINIBIBLIO** program to low-income families who would not otherwise have access to language, literacy and learning resources.'*

BIBLIOTHEQUE KAHNAWAKE LIBRARY

Melanie Phillips - Chief Librarian

'The children and their parents are enjoying the additional titles to our children's selection. They are read within the library and occasionally are brought home to enjoy further.'

HOPITAL CHU SAINTE-JUSTINE

Catherine Hogue - Coordonnatrice du plateau ambulatoire multifonction

«Les enfants soignés à la clinique externe de pédiatrie du CHU Sainte-Justine, ainsi que leurs parents et frère(s) et soeur(s) apprécient grandement pouvoir s'abandonner à une histoire lors de l'attente. D'autre part, l'équipe apprécie la bibliothèque considérant que nous continuons à prescrire la lecture à nos petits patients: la salle d'attente est donc cohérente avec notre philosophie.»

QUEBEC BOARD OF BLACK EDUCATORS

Corey Seaton - Program Coordinator

'The Fraser Hickson Institute has been offering outstanding services to our organization for many years. The staff is responsive to the needs of our organization in providing innovative and educational reading materials to our students. The FHI has an excellent selection of books that is representative of the community it serves and the staff is always willing to take suggestions to further expand their catalogue of books.'

Zohra Yahiaoui– Volunteer

« J'ai eu l'occasion de parler avec les parents, ils m'ont dit qu'ils étaient surpris par le changement positive d'attitude des enfants vis à vis des livres. Les enfants prennent des livres à la maison et essayent de raconter des histoires ce que certains d'entre eux ne faisaient pas avant. »

DESTA (Black youth network)

Shanna Strauss Youth worker - MSW

'We are so excited to feature an on-sight library in our classroom at DESTA. The unique opportunity to select and order culturally relevant books, that are often not freely accessible to our youth, is invaluable!'



ASSOCIATION DES PARENTS
CDN

MINIBIBLIOplus in action!

CPE GARDIEN REVES



READING



↑ ST RAYMONDS CHILDREN CHOOSING BOOKS

MOTHERLAND



↑ MOTHERLAND AT CHRISTMAS

STAFF 2017



↑ DESTA

↓ CPE NDG

ROYAL VIC



↑ JAMAICA ASSOCIATION



ST. RAYMOND'S LAUNCH FEB 15 2017

ASSOC. PARENTS CDN



↑ RELAIS NDG

ACTIVITIES



DANA LYN AND KYLE SANNA CONCERT



AFP NATIONAL PHILANTHROPY DAY 2017



BOARD MEMBERS AT WARREN ALLMAND'S MB OPENING



RAYMOND CARRIER (BOROUGH CDN/NDG)



TRAINING WITH COMMUNICATION-JEUNESSE



ALAN AND IN-HOUSE VOLUNTEERS



SIMON WITH MOTHERLAND



ARTHIVES PARTNER JANIS TIMM-BOTTOS

ACTIVITIES

DANA AT NDG ARTS WEEK



HELEN AND MAYOR SUE



DANA LYN AND KYLE SANNA CONCERT



← CEO WITH GG DAVID JOHNSTON

↑ MICHAEL THIBAUT OF ENTERPRISE



↑ FIONA HIRST TD



↑ SALON DU LIVRE



↑ FAMILY LITERACY DAY WITH LITERACY QC



LAUNCH MB WARREN ALLMAND AT NEW HOPE



DANA LYN AND KYLE SANNA CONCERT with MAYOR COPEMAN

↑ CHRISTMAS PARTY



BIBLIOTHEQUES REMARQUABLES with JOHN DINSMORE



TREASURER'S REPORT

YEAR ENDED DECEMBER 31, 2017

We have successfully transitioned to our new way of offering our library services, and are delighted to register a 32% increase in donation revenues. As well, we continue to receive significant support from the City of Montreal.

Having started the year with an efficient administrative cost structure, we continue to look for avenues of cost reduction. This helps keep our total costs of operation to the lowest possible level, without affecting services.

Our investment management activities also ended the year on a positive note, thanks to Lester Asset Management.

All these elements contribute to maintaining the success of our re-invention of library services, and allow us to pursue our goal of reaching an ever increasing number of readers.

In last year's report, we predicted a continuation of improvements, and we are delighted to repeat the same prediction for the year ahead.

Respectfully submitted,

Pierre Chanzonkov

DONORS 2017

We couldn't do it without you!

The Rossy Family Foundation
TD
Power Corporation
Board Members
Betty Lou Cowper
David H. Laidley Foundation
Fondation Lara Drummond
Eric T. Webster Foundation
The Birks Family Foundation

The Hylcan Foundation
Simple Plan Foundation
Hay Foundation
Borden Ladner Gervais LLP
Enterprise
An array of lovely individuals
Ville de Montréal - Borough
CDN/NDG

FINANCIAL STATEMENTS

THE FRASER-HICKSON INSTITUTE, MONTREAL
L'INSTITUT FRASER-HICKSON, MONTRÉAL
BALANCE SHEET

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As at December 31, 2017

	2017	2016
	\$	\$
ASSETS		
Current		
Cash	142,220	110,794
Term deposit	10,201	10,151
Accounts receivable	2,967	2,280
Sales taxes receivable	1,312	1,839
Prepaid expenses	20,199	21,734
	176,899	146,798
Marketable securities	369,674	326,654
Capital assets	146,454	149,529
	693,027	622,981
LIABILITIES		
Current		
Accounts payable and accrued liabilities	46,529	51,427
NET ASSETS		
Invested in capital assets	146,454	149,529
Endowments	792,996	792,996
Unrestricted	(292,952)	(370,971)
	646,498	571,554
	693,027	622,981

THE FRASER-HICKSON INSTITUTE, MONTREAL
L'INSTITUT FRASER-HICKSON, MONTRÉAL
STATEMENT OF CHANGES IN NET ASSETS

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For the year ended December 31, 2017

	Invested in capital assets	Endowments	Unrestricted	Total	
	\$	\$	\$	2017	2016
	\$	\$	\$	\$	\$
Balance, beginning of year	149,529	792,996	(370,971)	571,554	708,927
Excess of revenue over expenses (Excess of expenses over revenue)	(3,075)	-	78,019	74,944	(137,373)
Balance, end of year	146,454	792,996	(292,952)	646,498	571,554

Endowments include the following bequests:

	\$
Margery Trenholme	606,993
John H.R. Molson	56,676
Margaret Ebers	68,186
T.B. Macaulay	61,141
	792,996

THE FRASER-HICKSON INSTITUTE, MONTREAL
L'INSTITUT FRASER-HICKSON, MONTRÉAL
OPERATIONS

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For the year ended December 31, 2017

	2017	2016
	\$	\$
REVENUE		
Investment revenue	13,952	14,369
Donations	182,241	183,194
Municipal grants	51,050	-
Servitude	24,448	24,301
Proceeds on sales of antiquarian book collection	7,166	81,547
Book sales	-	8,354
	278,857	311,765
EXPENSES		
Library		
Salaries, wages and employee benefits	169,378	226,707
Books, periodicals and newspapers	7,012	1,339
Supplies and other expenses	7,262	6,819
Library program expenses	13,820	-
	197,472	234,865
Property		
Utilities	-	3,920
Maintenance	-	703
Insurance and taxes	2,964	19,815
Moving and storage	1,975	7,970
Rent	-	32,446
Amortization	3,075	3,075
	8,014	67,929
General		
Administration	27,799	29,433
Technology and automation	2,206	15,016
	30,005	44,448
Total expenses	235,491	347,242
EXCESS OF REVENUE OVER EXPENSES ON LIBRARY OPERATIONS (EXCESS OF EXPENSES OVER REVENUE ON LIBRARY OPERATIONS)		
	43,366	(35,477)
Other revenue		
Gain in marketable securities value	31,578	43,566
Loss on disposal of capital assets due to move to new location	-	(70,462)
Removal of antiquarian book collection due to sales	-	(100,000)
Gain on settlement of contingency (note 9)	-	25,000
Total other revenue	31,578	(101,896)
EXCESS OF REVENUE OVER EXPENSES (EXCESS OF EXPENSES OVER REVENUE)		
	74,944	(137,373)

THE FRASER-HICKSON INSTITUTE, MONTREAL
L'INSTITUT FRASER-HICKSON, MONTRÉAL
STATEMENT OF CASH FLOWS

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For the year ended December 31, 2017

	2017	2016
	\$	\$
OPERATING ACTIVITIES		
Excess of revenue over expenses (Excess of expenses over revenue)	74,944	(137,373)
Items not affecting cash		
Amortization	3,075	3,075
	78,019	(134,298)
Decrease (increase) in accounts receivable	(687)	2,704
Decrease in sales taxes receivable	527	2,318
Decrease in prepaid expenses	1,535	3,115
Decrease in accounts payable and accrued liabilities	(4,898)	(18,451)
	(3,523)	(10,314)
INVESTING ACTIVITIES		
Increase in marketable securities	(43,020)	(8,402)
Decrease in capital assets	-	174,361
Term deposit	(50)	(51)
	(43,070)	165,908
NET CASH FLOW	31,426	21,296
CASH, BEGINNING OF YEAR	110,794	89,498
CASH, END OF YEAR	142,220	110,794

COMMUNITY PARTNERS
Thank you all for your collaborative spirit!

- ❖ ArtHives
- ❖ Borough CDN/NDG
- ❖ Canadian Friends of Mountain Lake PBS
- ❖ Communication-Jeunesse
- ❖ CSI (Community Services Initiative - Concordia University)
- ❖ Dr. Gilles Julien
- ❖ First Book Canada
- ❖ GIV3
- ❖ Montreal Association of Independent Libraries (MAIL)
- ❖ Jewish Public Library
- ❖ La Maison Bleue
- ❖ *Les Partenaires de la bibliothèque Benny*
- ❖ Lire/Imagine/Read (Montreal Children's Hospital)
- ❖ Literacy Quebec
- ❖ McGill (Communication Sciences and Disorders)
- ❖ Renaissance
- ❖ Saison de la lecture (Bibliothèques de Montréal)
- ❖ Salon du livre
- ❖ TD Bank
- ❖ Thomas More Institute
- ❖ Yale University/ Haskins Laboratory
- ❖ YMCAs Quebec
- ❖ 60,000,000 Girls

HAPPY READING!

See you next year!

